

### 3.2.2.3.2.77 The media

The traditional media, newspapers, magazines, radio, television, movies, and even mainstream book publishing, have all had an overall negative impact on human sexuality. Not just because of anti-sexual sensationalism, but also because of a tendency to brainwash readers, listeners, and watchers to subscribe to certain faulty moral constructs.

Prior to the professional media, the pulpit did the same.

But the Internet changes this. Now it's the writings of ordinary people on social networks who shape public opinion. And this clearly is less lofty.

The success of the Kreuzian ideology, too, will depend less on whether the traditional media agrees, and more on how commonly it is shared in social media.